# 012023

AS TALLINK GRUPP



# TALLINK GRUPP

The leading European provider of leisure and business travel and sea transportation services in the Baltic Sea region.

### **OPERATIONS**

- Fleet of 15 vessels (6 chartered out)
- Six ferry routes (1 suspended)
- Operated 4 hotels (1 suspended)

### **KEY FACTS**

- Revenue of EUR 771.4 million in 2022
- Served 5.5 million passengers in 2022
- Transported 410 thousand cargo units in 2022
- Operated EUR 1.7 billion asset base as at 31 December 2022
- 4,924 employees as at 31 March 2023
- 3.0 million loyalty program members
- 39,796 shareholders and FDR-holders of which 30,704 on Tallinn Stock Exchange and 9,092 on Helsinki Stock Exchange as at 31 March 2023



STRONG BRANDS



# STRATEGIC PLAN

### **TALLINK'S VISION**

To be the market pioneer in Europe by offering excellence in leisure and business travel and sea transportation services

# LONG TERM OBJECTIVES TOWARD INCREASING THE COMPANY VALUE AND PROFITABILITY

- Strive for the highest level of customer satisfaction
- Improve profitability and strengthen the leading position on our home markets
- Develop a wide range of quality services directed at different customers and pursue new growth opportunities
- Based on the demand on the core routes, manage optimal capacity by operating or chartering out vessels
- Ensure cost efficient operations
- Manage the optimal debt level that will allow sustainable dividends

# CURRENT STRATEGIC CORNERSTONES AND COMPETITIVE ADVANTAGES

MOST MODERN
FLEET

STRONG MARKET SHARE & BRAND AWARENESS

WIDE ROUTE NETWORK

HIGH SAFETY LEVEL & ENVIRONMENTAL STANDARDS

TALLINK GRUPP

# **Q1 2023 OVERVIEW**

Selected Key Figures (financials in million euros)	Q1 2022	Q1 2023	Change
Number of passengers	720,261	1,049,777	45.7%
Number of cargo units	101,938	86,732	-14.9%
Number of passenger cars	140,380	157,639	12.3%
Revenue	106.1	171.2	61.3%
Gross profit	-19.9	24.8	224.5%
EBITDA	-11.0	27.1	347.2%
EBIT	-34.6	1.9	105.4%
Net result for the period	-40.0	-5.4	86.4%
Capital expenditures	8.9	11.5	29.5%

As at:	31.12.22	31.03.23	Change
Total assets	1,691.6	1,672.1	-1.2%
Total equity	706.9	701.6	-0.8%
Interest-bearing liabilities	853.5	831.8	-2.5%
Net debt	738.6	735.4	-0.4%

2023 unaudited

- Recovery in passenger numbers from COVID-19 related travel restrictions
- EUR 27.5m increase in chartering revenues vs LY
- Strong recovery in hotel, shops & shore restaurant segment

### Costs & support

- Cost of sales increased by 16.2% or EUR 20.4m vs LY
- Fuel cost decreased by 6.0% or EUR 1.7m vs LY
- EBITDA of EUR 27.1m (EUR +38.1m or 347.2% vs LY)
- Net loss of EUR 5.4m (EUR +34.6m or 86.4% vs LY)
- CAPEX of EUR 11.5m (EUR +2.6m or 4.0% vs LY)
  - Maintenance and repair works amounted for majority of CAPEX (45 days in total)

Revenue EUR 171.2m (EUR +65.1m or 61.3% vs LY)

# Q1 2023 SALES & RESULTS BY GEOGRAPHICAL SEGMENTS

Route	Key Figures (financials in EUR million)	Q1 2022	Q1 2023 <sup>(2)</sup>	Change	No COVID-19 restrictions in Q1 2023; high restrictions & limited operations in Q1 2022		
Estonia-	Passengers (thousands)	428	627	46.6%			
Finland	Cargo units (thousands)	70	64	-8.8%	The segment reflects operations of three shuttle vessels. New shuttle-		
	Revenue	41.3	57.4	39.0%	vessel MyStar added in mid-December 2022.		
	Segment result	-1.4	6.2	550.3%			
Finland-	Passengers (thousands)	230	312	35.5%			
Sweden	Sweden Cargo units (thousands)	19	9	-53.8%	The results reflect the operations of one cruise ferry on the Turku-		
Rever	Revenue	37.6	47.7	26.7%	Stockholm and two on the Helsinki-Stockholm route.		
	Segment result -13.8 -3.4 75.7		75.7%				
Estonia-	Passengers (thousands)	63	111	77.4%			
Sweden	Cargo units (thousands)	13	14	8.5%	The results reflect operations of two cargo vessel (Paldiski-		
	Revenue	12.3	19.4	57.4%	Kapellskär) and one cruise ferry on the Tallinn-Stockholm route.		
	Segment result		-1.5	78.2%			
Other	Revenue <sup>(1)</sup>	15.3	47.8	212.6%	Increase mainly driven by chartering of vessels and accommodation		
	Segment result <sup>(1)</sup>	-5.2	14.4	374.8%	sales, to a lesser extent by various catering and retail activities;		
	Intersegment revenue	-0.4	-1.1	-156.4%	includes expenses previously reported under Latvia-Sweden segment.		

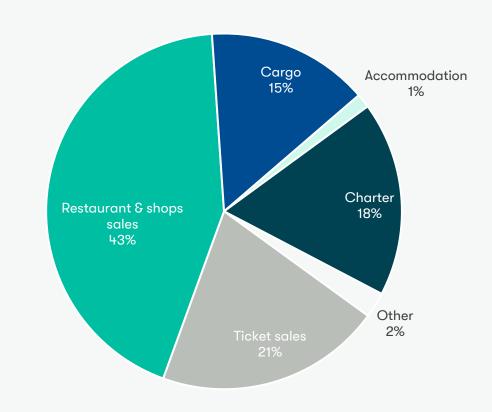
<sup>(1)</sup> Segment result is the result before administrative expenses, finance costs and taxes (2) 2023 unaudited

# Q1 2023 SALES & RESULTS BY OPERATIONAL SEGMENTS

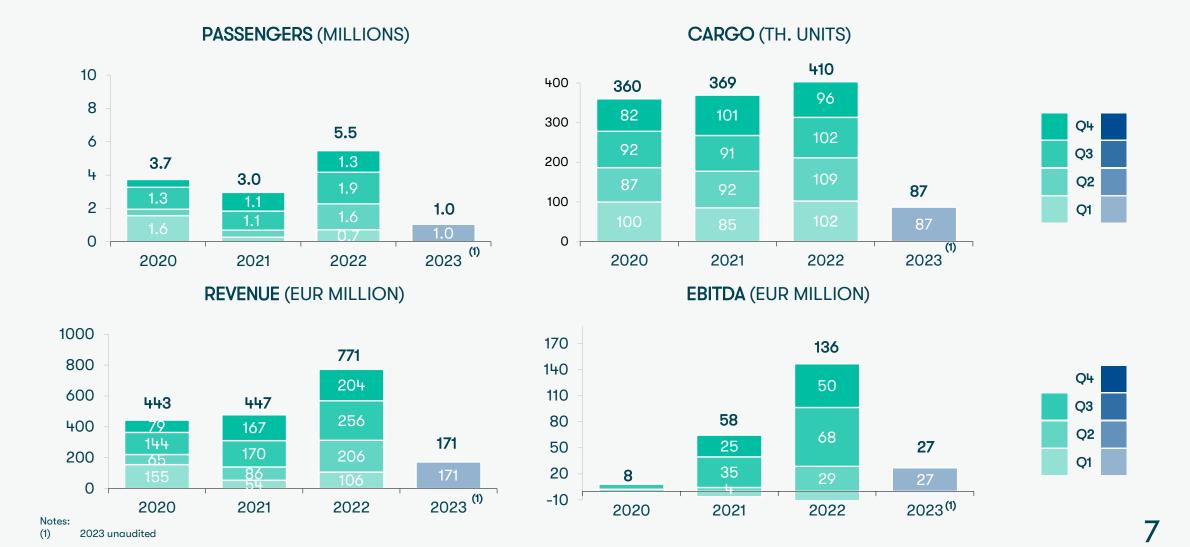
Revenue (EUR million)	Q1 2022	Q1 2023 <sup>(1)</sup>	Change
Restaurant and shop sales on-board and onshore	49.9	74.2	48.7%
Ticket sales	22.1	35.2	59.1%
Sales of cargo transportation	26.5	25.3	-4.5%
Accommodation sales	1.3	2.2	65.2%
Income from charter of vessels	2.9	30.3	964.7%
Other sales	3.4	4.0	15.9%
Total revenue	106.1	171.2	61.3%

- Restaurant and shop sales onboard and onshore increased mainly due to higher number of passengers
- Increase in ticket sales attributable to increased demand and pricing
- Demand is driving the increase in accommodation sales
- Delivery of MyStar to the Tallinn-Helsinki route
- Total of 6 vessels chartered out in Q1 2023
- High competition in cargo transportation market

### REVENUE STRUCTURE IN Q1 2023

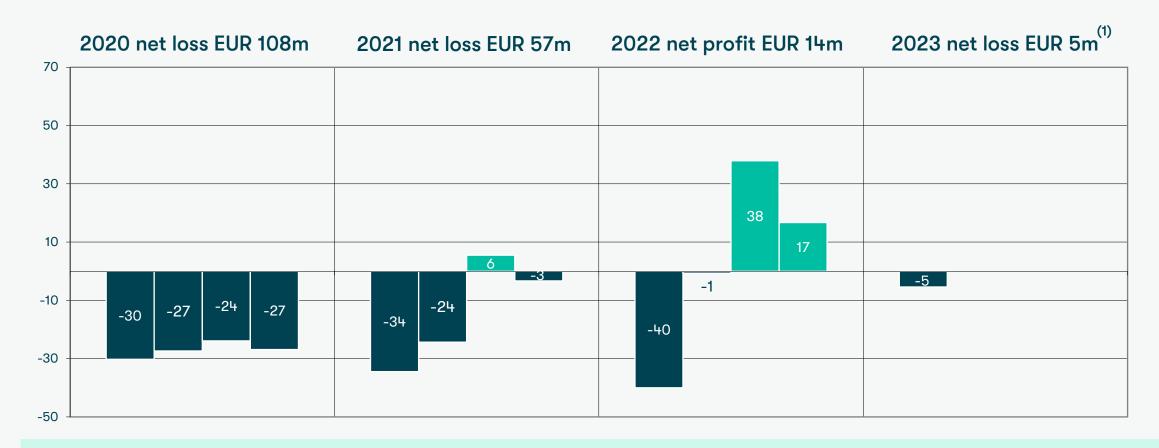


# RESULTS QUARTERLY SEASONALITY BREAKDOWN



# THE DYNAMICS OF HIGH SEASONALITY ON THE PROFIT LEVEL

**NET PROFIT BY QUARTERS** (EUR MILLION)



MOST OF THE PROFITS ARE TYPICALLY EARNED IN SUMMER, THE HIGH SEASON

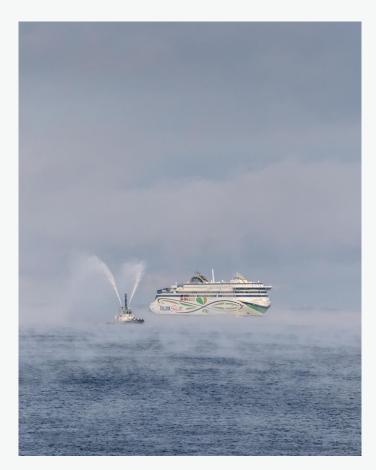
# Q1 2023 DEVELOPMENTS AND KEY FACTS

### **OPERATING ENVIRONMENT**

- Consumer and business confidence in home markets improved compared to all time low in September 2022
- Slowdown of increase in global fuel and energy prices as well as prices of food products and materials
- Rising interest rates
- Geopolitical situation and ongoing war in Ukraine

### **ACTIVITIES AND EVENTS**

- Extension of two short-term charter agreements:
  - Cruise vessel Silja Europa agreement with Centraal Orgaan Opvang Asielzoekers (COA) in the Netherlands until June 2023
  - Cruise vessel Galaxy until October 2023
- New collective agreement with Estonian Seamen's Independent Union signed for the next 4 years



MyStar arriving in Tallinn, December 2022

# CONSOLIDATED INCOME STATEMENT

(EUR million)	2021	2022	Q1 2022	Q1 2023 <sup>(2)</sup>
Sales	477	771	106	171
Cost of sales <sup>(1)</sup>	-455	-658	-126	-146
Marketing & administrative cost (1)	-75	-87	-18	-23
Other operating items, net	16	11	4	0
EBITDA	58	136	-11	27
Margin (%)	12.2%	17.6%	-10.3%	15.8%
Net Result	-57	14	-40	-5
EPS	-0.081	0.019	-0.054	-0.007

<sup>(1)</sup> Includes depreciation and amortization

<sup>(2) 2023</sup> unaudited

# **CONSOLIDATED CASH FLOW STATEMENT**

(EUR million)	2021	2022	Q1 2022	Q1 2023 <sup>(1)</sup>
Operating cash flow	59	144	-18	26
Capital expenditure	-20	-203	-9	-12
Asset disposal	1	3	0	0
Free cash flow	40	-56	-27	15
Debt financing (net effect)	45	69	7	-25
Interests & other financial items	-20	-25	-6	-8
Increase of share capital	35	0	0	0
Change in cash	100	-13	-27	-18

Totals may not sum due to rounding
(1) 2023 unaudited

# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(EUR million)	31.12.2021	31.03.2022	31.12.2022	31.03.2023 <sup>(2)</sup>	1750 7		
Total assets	1,586	1,560	1,692	1,672		Cash Intangibles	Other liabilities
Non-current assets	1,383	1,372	1,496	1,485	1400 -	Other	
Current assets	203	188	196	187	1400	assets	
- of which cash	128	101	115	96			Share- holders'
Total liabilities	893	908	985	970	1050 -		equity
Interest bearing liabilities	780	789	854	831			
Other liabilities	113	118	131	139	700 -		
Shareholders' equity	693	653	707	702	700 -	Ships	
Net debt/EBITDA	11.2x	12.8x	5 <b>.</b> 4x	4.2x	350 -		Loans
Net debt	652	688	739	735	330		
Equity/assets ratio	44%	<b>42</b> %	<b>42</b> %	<b>42%</b>			
BVPS <sup>(1)</sup> (in EUR)	0.93	0.88	0.95	0.94	0 +	Assets	Liabilitie
cals may not sum due to rounding						ASSELS	& Equit

<sup>(1)</sup> Shareholders' equity / number of shares outstanding

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<sup>(2) 2023</sup> unaudited

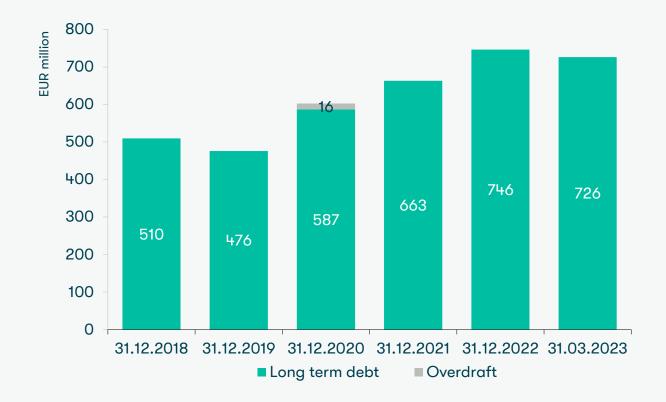
# **DEBT STRUCTURE**

### LONG TERM BANK LOANS

- EUR 726 million as at 31 March 2023
- 7 loan agreements outstanding: syndicated loans, amortizing project and working capital loans
- Maturities 0.6–12 years
- EUR denominated, fixed and EURIBOR floating

### **OVERDRAFTS** (as at 31 March 2023)

EUR 135.0 million unused



2023 unaudited

## **CORPORATE GOVERNANCE**

### Paavo Nõgene – Chairman of the Management Board



Born in 1980, with the company since 2018 CEO since May 2018

### Kadri Land



Born in 1964, with the company since 2005

Member of Management Board since February 2019

### Harri Hanschmidt



Born in 1982, with the company since 2009

Member of Management Board since February 2019

### Piret Mürk-Dubout



Born in 1970, with the company and Member of Management Board since April 2019

### Margus Schults



Born in 1966, with the company since 2008 Member of Management Board since April 2021

### Enn Pant - Chairman of the Supervisory Board



Born in 1965, with the company since 1996

Chairman of the Supervisory Board since 2015

CEO of AS Tallink Grupp in 1996-2015

### **Toivo Ninnas**



BOARD

SUPERVISORY

Born in 1940, with the Supervisory Board since 1997

### Kalev Järvelill



Born in 1965, with the Supervisory Board since 2007

### **Eve Pant**



Born in 1968, with the Supervisory Board since 1997

### Ain Hanschmidt



Born in 1961, with the Supervisory Board since 2005

### Raino Paron



Born in 1965, with the Supervisory Board since 2019

### Colin Douglas Clark



Born in 1974, with the Supervisory Board since 2013

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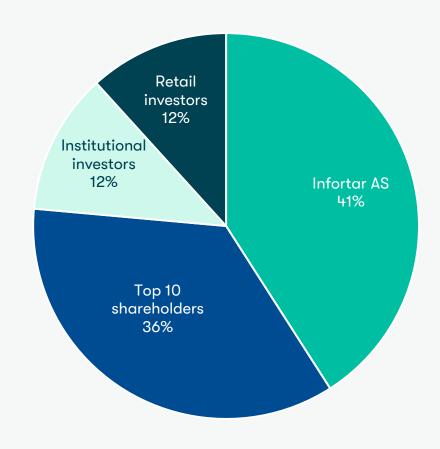
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# SHAREHOLDERS AND SHARE PERFORMANCE

### SHAREHOLDERS OF AS TALLINK GRUPP



### LARGEST SHAREHOLDERS AS OF 31 MARCH 2023

Infortar AS	41%
Baltic Cruises Holding, L.P.	11%
Baltic Cruises Investment L.P.	6%
ING Luxembourg S.A. AIF Account	5%
Citigroup Venture Capital International G.P	4%
Nordea Bank Abp / Clients FDR	4%
Mersok OÜ	2%
Luksusjaht AS	1%
Clearstream Banking AG	1%
LHV Pensionifond L	1%
Enn Pant	1%



# EVENTS AFTER THE REPORTING PERIOD & OUTLOOK



MyStar arrival, December 2022

- Long-term bareboat charter agreement with Canadian entity Bridgemans Floatel LP/Bridgemans Services Group LP was signed for chartering the cruise vessel Isabelle from 1 July 2023. The multiyear charter agreement includes a purchase option.
- Long-term bareboat charter agreement with Irish Continental Group plc was signed for chartering the shuttle vessel Star. The charter agreement that includes a purchase option was signed for 20 months with the possibility to extend the charter by 2+2 years.
- Charter agreement for the cruise vessel Victoria I was extended until 15 July 2023.
- On 14 April 2023, Tallink Hotel Riga was re-opened to customers after 2 ½ years of suspended operations.
- On 20 April 2023, the flag state of the cruise vessel Galaxy was changed from Sweden to Latvia. As a result, the new name of the cruise vessel is Galaxy I.
- On 24 April 2023, the Group started the collective redundancy process of up to 400 crew members in Estonia and up to 100 crew members in Latvia.

