Global Economic and Market Trends
Prof. Jeremy J. Siegel ~ The Wharton School
Nasdaq OMX Stock Exchange 15th Anniversary Conference
Tallinn, Estonia ~ May 20, 2011

THE FUTURE FOR INVESTORS





WHY THE TRIED AND THE TRUE
TRIUMPHS OVER THE BOLD
AND THE NEW

JEREMY J. SIEGEL
AUTHOR OF STOCKS FOR THE LONG RUN

UPDATED TO INCLUDE ETFS, GLOBAL STOCKS, AND THE LATEST DEVELOPMENTS IN INDEXING

STOCKS FOR LOSS THE LOSS The Definitive Guide to Financial Market Returns & Long Term Investment Strategies

FOURTH EDITION

JEREMY J. SIEGEL

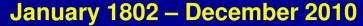
BUSINESSWEEK CHOICE AS A MUST-READ FOR INVESTORS

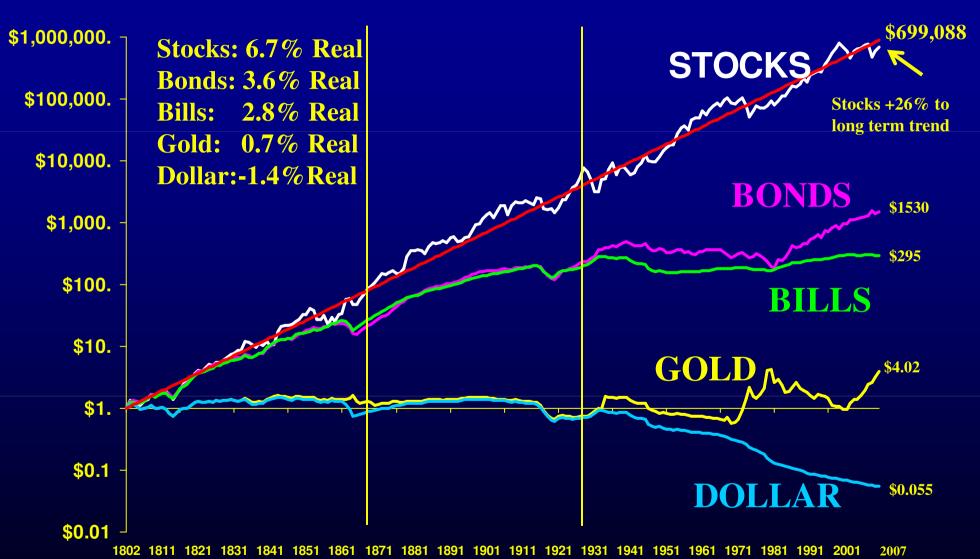
Important Information

This presentation represents the opinion of Jeremy Siegel and is not intended to be a forecast of future events, a guarantee of future results nor investment advice.

It should not be deemed an offer or sale of any investment product and it should not be relied on as such. This presentation is not to be otherwise used or distributed. Professor Jeremy Siegel is a Professor of Finance at the Wharton School of the University of Pennsylvania and Senior Investment Strategy Advisor Pennsylvania and Senior Investment Strategy Advisor to WisdomTree Investments, Inc. and WisdomTree Asset Management, Inc. The user of this information assumes the entire risk of any use made of the information provided herein. None of Professor Siegel, WisdomTree Investments, WisdomTree Asset Management or the WisdomTree ETFs, The Wharton School, nor any other party involved in making or compiling any information in general makes an express or implied warranty or representation with respect to information in this presentation.

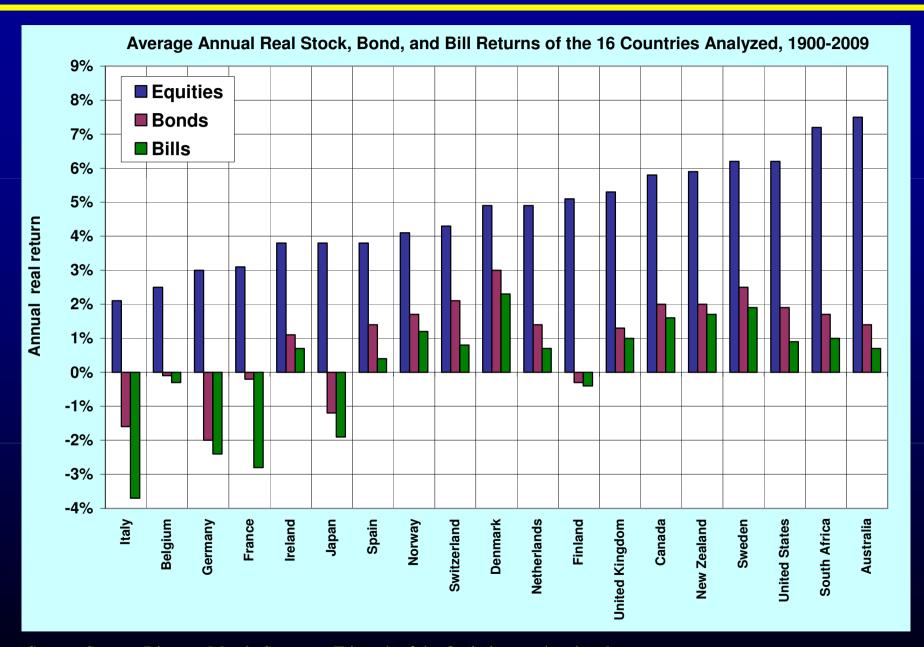
Total Real Return Indexes





Source: Siegel, Jeremy, Stocks for the Long Run (2008), updated by author.

Worldwide Stock, Bond, and Bill Returns



Source: Source: Dimson, Marsh, Staunton, Triumph of the Optimists; authors' updates

Why am I optimistic about the Future

- Long Term Economic Growth depends on *Productivity Growth*, not aggregate Demand.
- Productivity Growth depends on discoveries, innovations, and inventions.
- History shows that the rate of discovery is influenced by the number of individuals engaged in common research, which in turn depends on the level of communication.
- Internet and communications revolution will sharply increase rate of productivity growth.

Quarterly productivity Growth 1980-2010



Source: Bloomberg

THREATS TO

MARKET AND ECONOMY

Crude Realities

- □ Key to oil market is Saudi Arabia
- If disturbances curtail Saudi production there will be a major shock
- □ Every \$10 increase in crude per barrel cuts GDP about 0.25%.
- □ Oil averaged \$80/b in 2010. Current price of Brent is \$124, so the increase has cut GDP about one percentage point.
- □ But impact far less than the 1970s
 - □Oil intensity (energy needed/GDP) one half the level
 - □Natural gas at multi-year low
 - □Alternative energy sources much closer.

Government Debt

- □ This is a long-term, not a short-term problem.
- □ Debt ceiling will be raised, no default will occur.
- □ Medicare by far the biggest source of long-term deficit.
- □ Expect US taxe rates to rise in 2013.

Global Valuation

P-E Ratio on S&P 500, 1962-2010



Source: Bloomberg

11

What is the S&P500 worth today?

- 2011 estimated Earnings for S&P 500 = \$96.59 at P-E ratio of 13.8 (1337 for April 22) index level. 2012 estimate \$110.28 at 12.1 PE.
- Record \$91.47 in 12 months ending June 2007(S&P at 1503)
- 15 P-E for 2011 = 1449; about 8% above current levels
- 19 P-E, average P-E when interest rates are low, = 1835, 37% above current levels.
- Quality of Earnings: The last 4 quarters reported earnings running 91.7% of operating earnings vs long-term average of 84%.
- Average real return when investing at or below average P-E is 11%.

Source: S&P

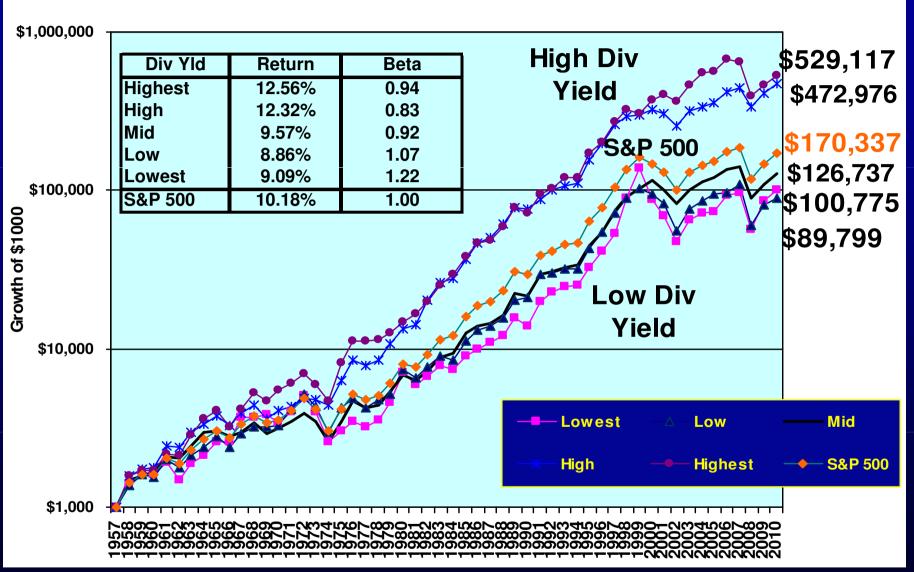
World P-E Ratios

					2010	2011	2012
G	RAB					Equit	y WPI E
En:	ter 1,2,3 or	number <go> for a</go>	historical	graph of	thecerni	ngs.	
W	orld E	quity Inde	ex Rat	ios	<i>∌</i> 7)	WEI 9	8) EML
	Measure 1 P	rice/Earnings			Price/	Curr Yr	Nxt Yr
	1) North/La	tin America	Price	Net Chg	Earnings	Est.	Est.
	4) INDU	DOW JONES INDUS.	11858.52	83.93	13.65	12.26	10.98
	5) SPX	S&P 500 INDEX	1279.20	5.48	15.00	13.19	11.62
	6) CCMP	NASDAQ COMPOSITE	2643.67	7.62	26.68	16.78	13.87
	7) SPTSX	S&P/TSX COMPOSIT	13789.63	43.48	20.34	15.10	13.16
	8) MEXBOL	MEXICO IPC INDEX	35418.50	-203.18	16.70	14.06	12.81
	2) Europe/A	frica/Middle East					
	9) SX5E	Euro Stoxx 50 Pr	2792.61	6.45	11.32	9.54	8.54
	10) UKX	FTSE 100 INDEX	5718.13	22.02	13.47	10.19	9.16
	11) CAC	CAC 40 INDEX	3810.22	24.01	11.65	9.94	8.88
	12) DAX	DAX INDEX	6664.40	7.52	12.35	10.33	9.11
	13) IBEX	IBEX 35 INDEX	10328.40	2.80	9.09	10.12	8.90
	14) FTSEMIB	FTSE MIB INDEX	21197.10	56.51	13.98	10.31	8.68
	15) AEX	AEX-Index	350.41	1.15	11.64	9.99	8.91
	16) SMI	SWISS MARKET IND	6098.05	24.63	14.18	11.53	10.42
	3) Asia/Pac	ific					
	17) NKY	NIKKEI 225	9206.75	244.08	16.68	15.76	13.47
	18) HSI	HANG SENG INDEX	22300.23	15.80	12.71	12.03	10.47
	19 SHCOMP	SHANGHAI SE COMP	2906.89	9.59	18.13	13.65	11.51
	20) AS51	S&P/ASX 200 INDE	4626.40	71.10	16.60	13.13	11.30
	21) FSSTI	FTSE STRAITS TIM	2935.78	-7.10	10.07	13.42	12.13
Aus Ja	stralia 61 2 9 <i>777</i> oan 81 3 3201 8900	8600 Brazil 5511 3048 4500 Eu Singapore 65 6212 1000	rope 44 20 7330. U.S. 1 212	7500 Germany · 318 2000	49 69 9204 121 20 Copyright	0 Hong Kong 85 11 Bloomberg F -899-0 19-Mar-	2 2977 6000 inance L.P.
							11 14:25:44
	H.	stonia 12.86 time	es 2011 ea	rnings, 1	10.25 tim	nes 2012	

Source: Bloomberg Past performance is not indicative of future results.

Where can you get yield in a world of near zero interest rates?

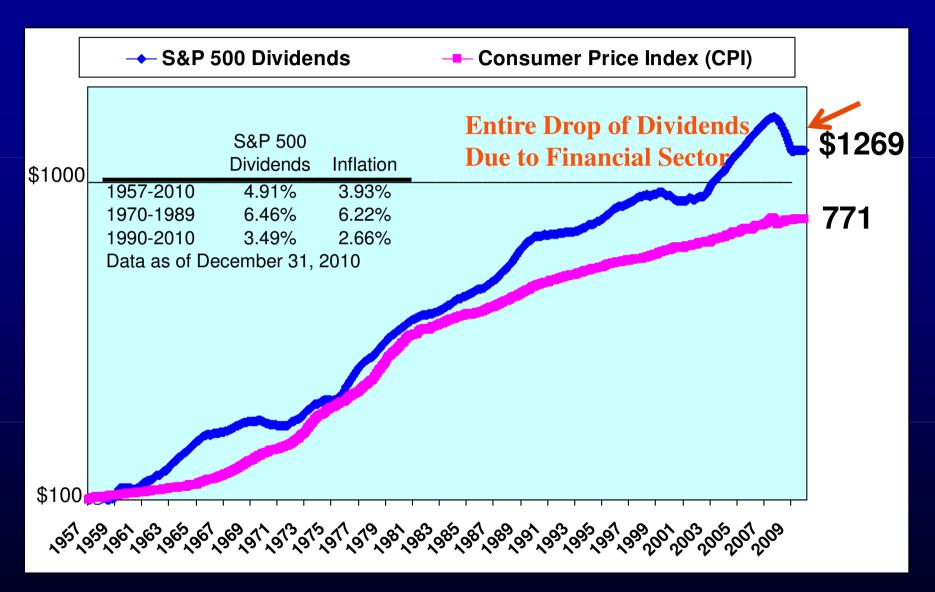
Dividend Paying Stocks of the S&P 500



Each stock in S&P 500 is ranked from highest to lowest by dividend yield on December 31st of every year and placed into "quintiles," baskets of 100 stocks in each basket. The stocks in the quintiles are weighted by their market capitalization. The dividend yield is defined as each stock's annual dividends per share divided by its stock price as of December 31st of that year.

Past performance does not guarantee future results.

Dividend Income beat inflation



Data from December 31, 1957-December 31, 2010

Source: Bob Shiller, http://www.econ.yale.edu/~shiller/data.htm

Top Ten Dividend Payers in US*

Ticker	Name	Indicated Dividend	Dividend Yield	Consensus Earnings	Dividend Coverage Ratio	PE Ratio
XOM	Exxon Mobil Corp	\$1.88	2.1%	\$9.20	4.9x	9.6x
Т	AT&T Inc	\$1.72	5.5%	\$2.54	1.5x	12.2x
CVX	Chevron Corp	\$3.12	2.9%	\$12.79	4.1x	8.6x
PFE	Pfizer Inc	\$0.80	3.8%	\$2.28	2.9x	9.2x
JNJ	Johnson & Johnson	\$2.28	3.5%	\$5.23	2.3x	12.6x
VZ	Verizon Communications Inc	\$1.95	5.2%	\$2.60	1.3x	14.5x
GE	General Electric Co	\$0.60	2.9%	\$1.66	2.8x	12.3x
PG	Procter & Gamble	\$2.10	3.2%	\$4.29	2.0x	15.1x
PM	Phillip Morris International	\$2.56	3.7%	\$5.07	2.0x	13.7x
MSFT	Microsoft	\$0.64	2.5%	\$2.75	4.3x	9.4x
	Average Top 10		3.5%		2.8x	11.7x
	S&P 500		1.9%		3.9x	13.8x
	WisdomTree Dividend Index		3.1%		2.3x	13.7x

Source: WisdomTree, Bloomberg, Data as of April 30, 2011

- -Indicated Dividend defined as the latest declared dividend, annualized
- -Consensus Earnings are the Bloomberg calculated earnings per share for the current calendar year
- -Dividend Coverage Ratio is calculated as the Consensus Earnings / Current Indicated Dividend Per Share
- -P/E ratio is calculated as Share Price / Consensus Earnings

^{*} Defined as the ten largest weighted stocks in the WisdomTree Dividend Index, as of April 30, 2011

Top 10 International Dividend Payers*

Ticker	Name	Trailing 12 Month	Dividend Yield	Consensus Earnings	Dividend Coverage	PE Ratio
		Dividend	Tielu	Larmings	Ratio	
FP FP	Total SA	\$2.28	5.3%	\$5.42	2.4x	8.0x
VOD LN	Vodafone Group PLC	\$9.44	5.5%	\$16.60	1.8x	10.3x
TEF SM	Telefonica SA	\$1.52	8.4%	\$1.85	1.2x	9.8x
FTE FP	France Telecom SA	\$1.40	8.8%	\$1.71	1.2x	9.3x
RDSA LN	Royal Dutch Shell A	\$100.64	4.3%	\$251.11	2.5x	9.2x
SAN SM	Banco Santander	\$0.61	7.1%	\$1.05	1.7x	8.2x
GSZ FP	GDF Suez	\$1.50	5.4%	\$2.07	1.4x	13.4x
HSBA LN	HSBC Holdings PLC	\$25.79	3.9%	\$54.45	2.1x	12.0x
ENEL IM	ENEL SPA	\$0.28	5.8%	\$0.48	1.7x	10.1x
RDSB LN	Royal Dutch Shell B	\$100.64	4.3%	\$251.11	2.5x	9.3x
	Average Top 10		5.9%		1.8x	10.0x
	MSCI EAFE Index		3.4%		2.4x	12.1x
	WisdomTree DEFA Index		4.4%		1.9x	11.8x

Source: WisdomTree, Bloomberg, Data as of April 30, 2011

- -Trailing 12-Months Dividend for international stocks defined as dividends paid over last year.
- -Consensus Earnings are the Bloomberg calculated earnings per share for the current calendar year
- -Dividend Coverage Ratio is calculated as the Consensus Earnings / Current Trailing 12-month Dividend Per Share
- -P/E ratio is calculated as Share Price / Consensus Earnings

^{*} Defined as the ten largest weighted stocks in the WisdomTree DEFA Index, as of April 30, 2011

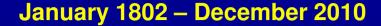
10 Largest High Dividend Emerging Market Stocks*

Ticker	Name	Trailing 12 Month Dividend	Dividend Yield	Consensus Earnings	Dividend Coverage Ratio	PE Ratio	Long Term Earnings Growth
2330 TT	Taiwan Semiconductor Mfg	\$3.00	4.1%	\$6.09	2.0x	12.0x	10.0%
BBAS3 BS	Banco do Brasil	\$1.77	6.1%	\$3.96	2.2x	7.3x	11.3%
2498 TT	HTC Corporation	\$24.76	1.9%	\$82.80	3.3x	15.7x	33.6%
LKOD LI	LUKOIL-SPON ADR	\$1.68	2.4%	\$11.67	7.0x	5.9x	-0.3%
KGH PW	KGHM Polska Miedz SA B	\$3.00	1.5%	\$29.94	10.0x	6.5x	N/A
CEZ CP	CEZ-Ceske Energeticke Zavody	\$53.00	5.7%	\$78.77	1.5x	11.9x	-1.0%
AMBV3 BS	Cia Bebidas das Americas	\$1.80	4.3%	\$2.66	1.5x	15.8x	15.4%
3988 HK	Bank of China H	\$0.15	3.6%	\$0.51	3.3x	8.5x	13.5%
TTKOM TI	Turk Telekomunikasyon AS	\$0.45	6.5%	\$0.73	1.6x	10.9x	15.7%
2412 TT	Chunghwa Telecom Co Ltd	\$5.07	5.6%	\$5.83	1.1x	15.6x	N/A
	Average Top 10		4.2%		3.4x	11.0x	12.3%
	MSCI Emerging Markets Index		2.8%		3.1x	11.6x	
	WisdomTree Emerging Markets Equity Income Index				1.6x	11.4x	

Source: WisdomTree, Bloomberg, Data as of April 30, 2011

- * Defined as the ten largest weighted stocks in the WisdomTree Emerging Markets Equity Income Index, as of April 30, 2011
 - -Trailing 12-Months Dividend for international stocks defined as dividends paid over last year.
 - -Consensus Earnings are the Bloomberg calculated earnings per share for the current calendar year
 - -Dividend Coverage Ratio is calculated as the Consensus Earnings / Current Trailing 12-month Dividend Per Share
 - -P/E ratio is calculated as Share Price / Consensus Earnings
 - Long Term Earnings Growth is defined as Bloomberg consensus estimates for long-term profit growth Past performance is not indicative of future results.

Total Real Return Indexes





1802 1811 1821 1831 1841 1851 1861 1871 1881 1891 1901 1911 1921 1931 1941 1951 1961 1971 1981 1991 2001

Source: Siegel, Jeremy, Stocks for the Long Run (2008) updated by author.