

Webinars

Benefits

- Free online press conference for Nasdaq Baltic issuers
- Direct communication between companies and all interested external parties
- Interactive and easy-to-use tool
- Webinar recording for IR
- No restrictions as to the location or venue

“The most effective and cost-efficient way to address investors, analysts and media and receive immediate feedback.”

Salvis Lapiņš /
JSC “Olainfarm” Member of
the Management Board

“Webinar gives the opportunity to understand what is important to shareholders and investors as well as to answer their questions in real time.”

Vytenis Labanauskas /
JSC “K2 LT” Director

“Webinars give us the opportunity to explain our message to investors and analysts and allows us to gather important feedback on what really interests the investors.”

Erkki Raasuke / JSC “LHV Group”
Member of the Management Board

HOW DOES THIS WORK? /

Simple technical equipment:

- Computer with internet connection
- Headset or other audio / microphone setup
- Presentation (PPT or PDF)

WHEN TO ORGANIZE WEBINAR? /

We encourage holding webinars regularly in order to distribute important business-related information to all interested parties quickly and conveniently.

For example, it can be a useful tool:

- to present quarterly and annual financial results;
- to introduce significant project launches;
- to give additional info about expansion to new markets;
- etc.

RULES OF GOOD PRACTICE /

- **DATE/ TIME OF THE WEBINAR**
Shall be set 2 weeks in advance
- **ANNOUNCEMENT**
At least 1 week in advance
- **WEBINAR TEST**
In order to become familiar with the system of webinar
- **PRESENTATION AND PARTICIPANTS' SURVEY** (if planned)
Shall be sent in 1 day before webinar
- **INTERACTION WITH PARTICIPANTS**
Questions sent in advance, questions during the webinar
- **BEFORE-WEBINAR NOTICE**
With the beginning of the webinar the presentation shall be published in the Exchange system
- **AFTER-WEBINAR NOTICE**
Company notice with the webinar recording and comments shall be published until 10:00 AM on next day in the Exchange system

MORE INFORMATION /

Nasdaq Riga / Ieva Unda / Email: ieva.unda@nasdaq.com / Switchboard: +371 67 212 431

Nasdaq Tallinn / Hedi Uustalu / Email: hedi.uustalu@nasdaq.com / Phone: +372 64 08 834

Nasdaq Vilnius / Egle Jonaityte / Email: egle.jonaityte@nasdaq.com / Phone: +370 52 531 508

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